



Newsletters

Viva Healthcare Packaging: The unique Diamond Hologram Tube (2015-04-30)

Viva continues to lead industry innovations with the launch of the truly unique Diamond Hologram Tube.

Viva's injection-molding and in-mold labeling process can embed a holographic substrate into the tube's decoration. This gives a truly unique, highly elegant and eye-catching shelf display for any application. This one-of-a-kind flexible tube package is raising the bar for product differentiation.

Viva offers a variety of holographic patterns to choose from.

See it to believe it:

- **LuxePack New York, May 13 - 14, New York, USA: Booth C208**
- **Cosmoprof North America, July 12 – 14, Las Vegas, USA: Booth 20457**

Viva Healthcare Packaging is a global leader in injection-molded tube manufacturing with ISO and GMP certified operations in Canada, Hong Kong and Poland.

All common tube sizes available with the same benefits - amazing graphics, short lead times and low environmental impact!